

DAVID DELIARD



GRAPHIC / UI DESIGNER

EDUCATION

UNIVERSITY OF THE ARTS,
COLLEGE OF ART AND DESIGN, Philadelphia, PA
Bachelor of Fine Arts in Graphic Design, May 2011

WAY-FINDING SYSTEMS WORKSHOP, Philadelphia, PA
Student - Spring 2010
Guided by Virginia Gehshan, Principal of Cloud Gehshan & Associates to redesign the Penn Museum of Archeology and Anthropology way-finding

HONORS

ACTIVE TERRITORY EXHIBITION, Philadelphia, PA
May 2011
Work displayed at Active Territory Design Exhibition

PRESIDENTIAL SCHOLARSHIP, Philadelphia, PA
2007 - 2011
The University of the Arts

EXPERIENCE

TRACYLOCKE ADVERTISING AGENCY, Wilton, CT
Art Director - April 2012 – Current
Spent 1 year as a Production Studio Artist then moving on to producing PepsiCo led creative, connecting with clients and directing Retouch, Digital, Studio, and Project Manager personnels

D4 CREATIVE GROUP, Philadelphia, PA
Freelancer - Jan 2012 – April 2012
Freelancing for one of Philadelphia's Top 10 advertising agencies. Designed and assisted with developing web graphics, billboards, corporate identity and branding

PROGRAMMING TUTOR, Philadelphia, PA
Tutor - Sept 2011 – Dec 2011
Provide tutoring to University of the Arts students in Flash, HTML, CSS and JQuery

MUSEUM OF THE MACABRE, Philadelphia, PA
Freelancer - August 2011
Designed brand identity for this museum of supernatural's Historic Germantown haunted houses tour

TECHNICAL SKILLS

- Adept in problem solving and creative thinking
- Have understanding in typography and the power of simplicity
- Can compose clear illustrative sketches
- Cooperate well with clients and other designers

PHOTOSHOP ● ● ● ● ●

ILLUSTRATOR ● ● ● ● ○

AFTER EFFECTS ● ● ● ○ ○

MAYA ● ● ● ○ ○

HTML 5 ● ● ● ● ○

CSS ● ● ● ● ○

PHP ● ● ● ○ ○

JQUERY ● ● ○ ○ ○

- Experienced in working with Adobe CC: Photoshop, Illustrator, InDesign, Flash, After Effects, Premiere Pro; Autodesk Maya 3D, MacOSX, Keynote, Textmate, Microsoft Word, Power Point
- Able to code adequately in Actionscript, HTML 5, CSS, PHP, Processing, JQuery
- Have some knowledge of Wordpress, AJAX, MySQL